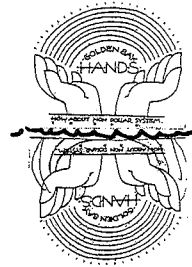
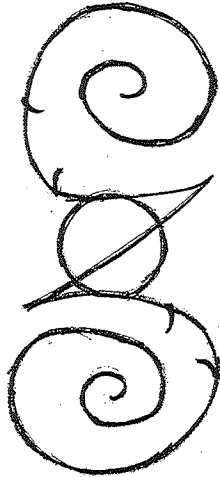
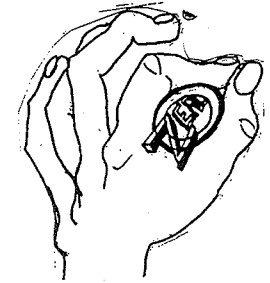
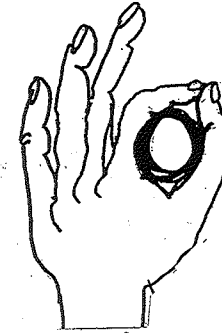


1. This symmetric symbol is a stylised z with its ends connected to two complementary spirals above and below a central zero. The spirals illustrate a continuous flow for either dedication or recognition 'going through zero.' The spirals contain the letter e at their ends and r the directional marker indicating going in and out of zero. Together with the z and 0 the symbol contains the letters to spell zero. The symbol can be rotated retaining its mirror image symmetry. →

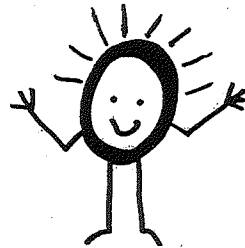


2. The rainbow reflection completes the circle? (above)

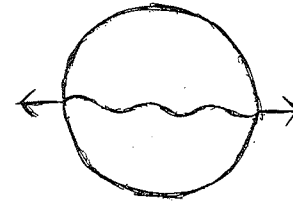


3 & 4. Zero is O.K.! Just a thought of using this (nearly) universal body language sign of approval and good will, the hole being the symbol of 0, formed by a hand. (above)

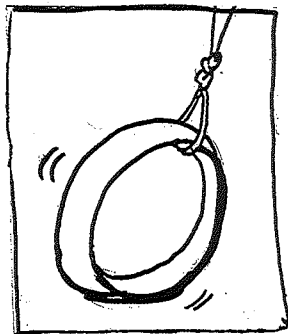
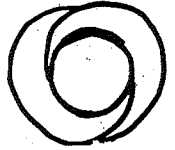
5. Just a friendly little zero – perhaps known as a coin, named "Goldie," a happy placeholder ... of our dreams. →



6. The arrows represent going through zero in both directions. The wavy line represents the flow and continuity of movement in a flexible way and going through the middle represents balance. →

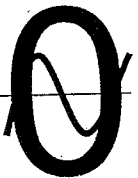
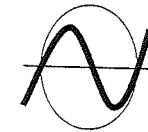


7. A cosy, plump non-representational sign of connection through space. →



10. The playful, ubiquitous swinging hoop – speaking the wisdom of momentum – a pendulum. (above)

8 & 9. 0 is a ZERO. The curve is like Z moving from minus to plus, or credit to debit crossing the Zero line three times. →



11, 12, 13. The word "zero" written through itself! (above)



14. Zero is infinitely giving, signifying abundance and possibility. ←